



**NATIONAL  
COMMISSION FOR  
CULTURE  
AND THE ARTS**

**ANNUAL REPORT 2014**

## FOREWORD

This Annual Report highlights the Commission's contribution towards the attainment of the three subsectoral outcomes for Culture and the Arts, namely: 1) Culture as Pillar for Sustainable Development Established; 2) Creativity and Diversity of Artistic Expression Advanced; and, 3) Strong Sense of Nationhood and Pride of being Filipino through Culture and Arts promoted.

The following pages detail how NCCA's assistance brought about definitive policies, innovative programs, projects and activities to encourage the development of a dynamic and inclusive arts and culture environment particularly in the different regions of the country.

Through enhanced use and distribution of available funds, the NCCA was able to generate substantial creative outputs from the beneficiaries, as well as encouraged more public participation in cultural and artistic activities by the artists, cultural workers and cultural communities.

All these efforts were in accordance with the Philippine Development Plan (PDP):2011-2016, addressing practically all five **Key Result Areas (KRA)** anchored on President Benigno Simeon C. Aquino's 16 Point Agenda: **KRA 1** - Anti-Corruption, Transparent, Accountable and Participatory Governance/**Good Governance and Anti-Corruption**; **KRA 2** - Poverty Reduction and Empowerment of the Poor and Vulnerable/**Human Development and Poverty Reduction**; **KRA 3** - Rapid, Inclusive and Sustainable Economic Growth/**Economic Development**; **KRA 4** - Just and Lasting Peace and Rule of Law/**Security, Justice and Peace**; and, **KRA 5** - Integrity of the Environment and Climate Change Mitigation and Adaptation/**Climate Change Adaptation**.

A total of **563** projects were approved by the Board of Commissioners for implementation in 2014 in the amount of **Php299,439,556.17**. Five major Programs of the NCCA provided the thrusts and classification of the projects and activities that were implemented:

1. Program for Cultural Education
2. Program for Cultural Diplomacy
3. Program for Cultural Heritage Conservation
4. Program for Culture and Development
5. Program for Artistic Excellence and Creativity

For CY2015, the NCCA hopes to continue serving the cultural needs of the Filipino people towards the attainment of its Vision, Filipino culture as the wellspring of national and global well-being [*Ang kalinangang Filipino ay bukas ng kagalingang pambansa at pandaigdig*].



## Highlights of major activities implemented per Program:

1. **Program for Cultural Education.** *This Program aims to enrich cultural literacy, heighten sensitivity to cultural diversity, and increase public awareness and appreciation of Philippine culture and arts. The development and implementation of projects under this program is guided by the Philippine Cultural Education Plan (PCEP), which was formulated to make cultural education accessible to all sector of society.*



**Escuela Taller Intramuros** is a program that was made possible by a grant from the government of Spain and a corresponding Philippine counterpart fund through the National Commission for Culture and the Arts. Inaugurated in 2009, the Escuela Taller Intramuros is the first endeavor of this sort that the Agencia Espanola de Cooperacion Internacional para el Desarrollo (AECID) had embarked on in Asia – the Philippines having strong ties with Spain through its shared histories. It has been operating upholding its mission of *educating marginalized Filipino youth in the spirit of self-reliance and continually envisioning highly skilled workers in conservation of built heritage.*

As of December 2014, the Escuela Taller was able to produce a total of 178 skilled men and women all assessed and certified by TESDA along the areas of Masonry, Carpentry & Woodworks, Painting & Finishing, Plumbing, Electrical, and Metalworks. This training is one of government's way of solving youth unemployment and the dearth of skilled workers for the country's heritage buildings needing restoration.



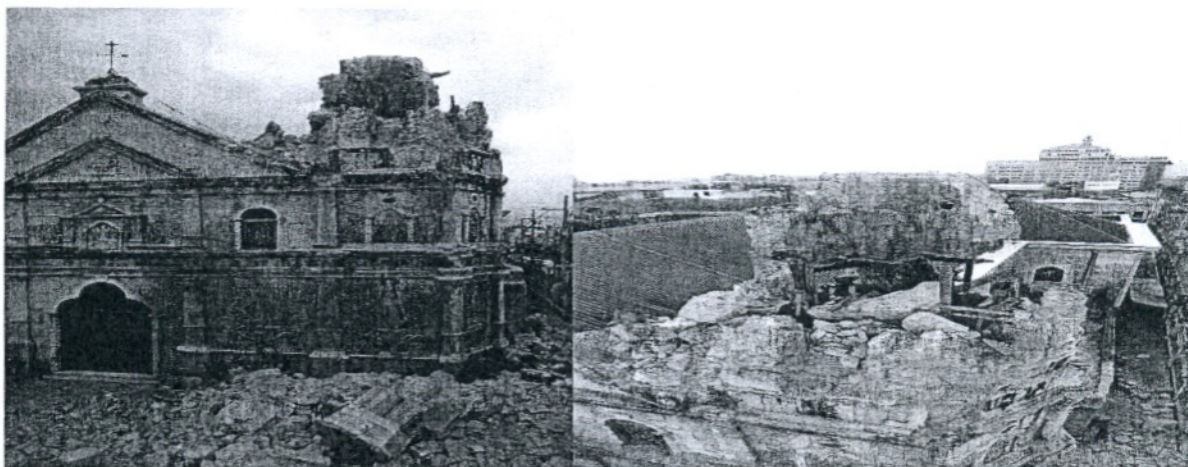
As part of the students' on-the-job training, the following restoration projects were undertaken:

- **Rehabilitation of the Dauis Watchtower in Dauis, Bohol.** This structure which is part of the Dauis church was damaged by the earthquake that took place in October 2013. In partnership with the Ayala Foundation, an Escuela Taller Satellite Training Center in the area was established with the watchtower as the structure to be rehabilitated. Escuela Taller trained 30 locals on skills in traditional masonry.



- **Basilica Menor de Santo Niño Bell Tower Restoration Project.** Also damaged by the earthquake in 2013, a quick response work for the documentation of the damaged structure was done by the Escuela Conservation Team the day after the earthquake, where the extent of damage was determined. The team was part of the restoration experts who planned for the restoration works of the bell tower and the church as a whole.





**Diwang: Sagisag Kultura ng Filipinas**, an institutional Flagship project of NCCA's Subcommittee on Cultural Dissemination (SCD), which included its national committees on Communication, Cultural, Education, and Language and Translation. **Diwang** is a program which aims to promote, give importance to and foster appreciation for Philippine culture images and symbols, and to serve as guide in the molding of our national identity. The program has 3 components: *Sagisag Kultura ng Filipino* competition; conference for teachers and demonstration on culture-based lesson exemplar; and exhibition of Filipino cultural icons in cooperation with different local government units.



- **Philippine Icons Quiz.** The Sagisag Kulturang Filipino Competition is a nationwide contest on Philippine cultural symbols participated in by elementary and high school students from the 17 regions of the country including teachers with background in cultural education courses, those who participated in the Kaguruang Makabayan Seminar organized by NCCA as well as partner higher Educational institutions.

The quiz aims to promote Filipino-cultural symbols to more teachers and students as well as to promote the teaching and learning of more Filipino cultural symbols through a contest on creating better lesson plans on Filipino, English, Math, Science, Social Studies, Values Education, Arts/Music, TLE, PE, and Health, by teachers with advanced skills in preparing lesson plan exemplars. Regional competitions were held in 17 schools and universities in Bulacan, Bohol, South Cotabato, and Manila.

- **Conference for Teachers.** Conferences and actual demonstrations on how to prepare culture-based lesson exemplars were held at the La Consolacion University in Malolos Bulacan, Holy Name University in Tagbilaran, Bohol, and Nore Dame University in Koronadal, South Cotabato.
- **Philippine Cultural Icons Exhibits.** The exhibit on Philippine Cultural Icons was mounted in public spaces in the provinces of Bulacan, Bohol and South Cotabato.



**Kaguruang Makabayan 2014:** National Teachers' Training Writeshop Series on Culture Based Teaching of the K+12 Curriculum. The Kaguruang Makabayan is a continuing endeavor of the NCCA with the Department of Education for the development of K to 12 curriculum and instructional materials.

For 2014, the training included not only public school teachers but supervisors and principals as well in order to fully realize the implementation of culture-based Filipino educational system. The participants were trained on integration of culture-based contents and creative pedagogies in teaching the core subject areas which were later produced and disseminated for classroom teaching application. The writeshops were held in the major cluster islands on the following specialized topics: Philippine Cultural Education Program: Sagisag Kultura ng Pilipinas in K to 12 Curriculum; Malikhaing Guro as Teaching Philosophy and Methodology; Mother Tongue-Based Multilingual Education as Platform for Culture-



Based Education; Lakbay-Lahi: Local Heritage Sites as Learning Resources; Culture and Heritage as Organizing Frame for Developing Culture-Based Lessons; and Discipline-Based Arts Education and Multiple Intelligence as Teaching Tools.



**Malikhaing-Guro International Culture-Based Education Conference and Festival 2014.** The International Culture-based Education Conference and Festival is a week-long gathering of educators, pedagogue, art teachers, cultural workers and artists practicing, engaged and involved in culture-based education.



**KULTURANG BAYAN: Training-Workshop on Culture-Based Local Governance for Quezon Province's LGU Officials, Educators, Culture Advocates and Youth Leaders.** A 4-day cultural heritage awareness and multi-disciplinary arts training program imbued with a strong sense of Culture and Governance development framework and cultural identity formation among LGU officials, teacher-educators, heritage advocates, and youth cultural bearers from Mauban and other municipalities of Quezon province.



**Culture and Arts Television Programs.** The NCCA endeavored active partnerships with television networks as regards the following culture and arts TV programs:

- **Art Republik** on Knowledge Channel (Channel 42 on Sky Cable) every Tuesday at 8:40 PM. This is a 30-minute program on Philippine arts and culture, profiling 51 artists from various art fields and two art collectors, or a total 53 guests for its season. The first season had 13 episodes anchored on themes based on cultural traits, and these included close family relations with focus on sibling's relationships, respect, bayanihan, adaptability, hard works and responsibility, strong sense of community, commitment courage, quality, sentimentally, excellence and perseverance. This program is part of the funded-projects of the commission.
- **Tipong Pinoy** is continuously being re-run on IBC 13 and the Knowledge Channel of ABS-CBN. The Tipong Pinoy is 30-minute TV show hosted by Susan Calo Medina and singer-songwriter Wency Cornejo. It shows unique Filipino practices, art, ideologies, faith and traditions. It was produced in 1998, during the administration of then NCCA Chairman Dr. Jaime C. Laya. It is aired daily at 11:30 A.M.
- **Sa Sariling Lupa: Cultural Tourism Documentaries**, aired by IBC 13. This was produced in 1999 in collaboration with the Department of Tourism, the former National Historical Institute [now the National Historical Commission of the Philippines], and the National Museum for the promotion of cultural tourism in the Philippines, particularly its seven anchor destinations- Rizal, Laguna, Davao, Cebu, Baguio, Banaue, Laoag, Vigan, Bohol and Palawan.
- **Lakbayin ang Magandang Pilipinas**, aired by PTV 4. This was produced by the Municipality of Angono, Rizal. It is a one-hour TV documentary program that shows the positive side, innovations and exemplary practices of Local Governments in preserving and protecting the beauty of our country and richness of our culture. All project and documentaries of NCCA were aired and hosted by Angono Mayor Gerardo V. Calderon.

---

**2. Program for Cultural Diplomacy.** *This Program aims to foster cultural understanding among nations through artistic and cultural exchanges to strengthen international cooperation and establish networks with cultural institutions and cultural workers.*

---



**Cultural Agreements.** In cooperation with the Department of Foreign Affairs (DFA), the NCCA assisted in the drafting of the Cultural Agreements with Russia and Malaysia. The Commission likewise assisted the DFA in drafting the Executive Program for France which was eventually signed in Paris in September 2014.



**Philippines-China Years of Friendly Exchanges (YFE).** In celebration of the YFE with China, the following activities were implemented:

- **4th Nanyang Culture Festival in Xiamen, China.** It was participated in by Chef Artemio Abad for the Philippine Food Festival, Amb. Wilfrido Villacorta for the Academic Symposium, and by the Sining Kumintang ng Batangas for the cultural show.



- **Colors of Freedom Exhibit – Kalayaan 2014 in Beijing.**
- **Lecture Series on Philippine Culture in Macau and Hong Kong.** Mr. Ivan Anthony Henares, President, Heritage Conservation Society gave a lecture entitled, “Lecture on Heritage: It’s More Fun in the Philippines”
- **Food Tasting for Media: Philippine Buffet in Hotel Icon in Hong Kong.** It featured Chef Rolando Laudico and his culinary team.
- **Philippine Food Festival in Tianjin.** It featured Chef Anthony Abad and his culinary team.
- **Faces to Phases – Art Exhibition in Xiamen.** Visual Artist Ernesto “Aris” Bagtas exhibited his works in November 2014.
- **“PAGKAIN” Philippine Food Exhibit in Shanghai.** It featured the book “KULINARYA” (Photographer Neal Oshima and Editor Michaela Felix) with performances from the Bayanihan, the Philippine National Folk Dance.



**ASEAN-China Years of Cultural Exchanges.** The activities consisted of Textile Exhibit curated by Dr. Norma Respicio; Fashion Show of contemporary Filipiniana attire lead by renowned designer, Cary Santiago and team; Cultural performance by drummer Paul Zialcita and Ms. Mary Anne M. Luis; and Ministerial Meeting attended by Chairman Felipe M. de Leon, Jr. and OIC-Executive Director Ms. Adelina M. Suemith.



**Chinese Ink Painting exhibit.** Implemented under the Philippines-China Cultural Agreement at the Metropolitan Museum of Manila in June 2015. Said paintings were the works of esteemed Chinese Painters, Mr. Chen Lyusheng, Vice Director of the National Museum of China, and Mr. Sun Jiangtao, Director of Macao Calligraphy and Painting Institute for Research.

- 
- 3. Program for Cultural Heritage Conservation.** *This Program aims to protect our nation's cultural heritage which is an essential part of our national identity as a people for the benefit of generations to come.*
- 

#### **Preservation of Intangible Heritage**



**Schools of Living Traditions (SLT).** In order to preserve the traditions, technology, and skills of the cultural communities, the NCCA established SLTs all over the country where traditional artists and cultural masters teach younger members of their communities of their traditional songs & dances, skills in cloth and basket weaving, language and many other facets of their culture.

Among the SLTs established are:

- 1) Subanen Traditional Clothing (Prep) in Buug, Zamboanga Sibugay
- 2) Subanen Sapyay Weaving in Bantal, Bayog, Zamboanga del Sur
- 3) Higaonon Traditional Clothing and Accessories in Purok 6, Sitio Dimakiling Banbang Kalingan Bukidnon
- 4) Higaonon Beadworks (PreP) in Purok 5, Damulog, Bukidnon
- 5) Traditional Clothing Accessories (Prep) in San Nicolas, Don Carolos, Bukidnon
- 6) Talaandig Crafts (Prep) in Lantapan, Bukidnon
- 7) Bukidnon Performing Arts (Prep) in Dalurong, Kitaotao, Bukidnon
- 8) Kiriyetekan-Talaandig Traditional Clothing and Accessories (PreP) in Carmen, North Cotabato

#### **Conservation of Tangible Heritage**



**TAOID Heritage Program.** The Subcommission on Cultural Heritage (SCH) spearheaded the implementation of the TAOID activities held in various provinces in the country. In cooperation with Local Government Units, different activities were implemented primarily to preserve the tangible heritage in the localities. Among these are capacity building workshops for cultural workers and local artists, cultural mapping workshops, technical assessments of heritage structures and sites, performances showcasing culture and arts and the celebration of the National Heritage Month.



TAOID is an annual event held “in recognition of the need to create among the people a consciousness, respect, and pride for the legacies of Filipino cultural history and love of country”. For 2014, the Taoid Heritage Program has the theme “Pamanang Pinoy”.

To kick off TAOID’s month-long celebration of the National Heritage Month, a Misa Cantada, a solemn high mass with songs in Latin, was celebrated at the Our Lady of the Abandoned in Santa Ana, Manila. An estimated of 400 people attended the mass composed of local parishioners and other guests.

The Visayas leg of the TAOID Heritage Program was held in the Municipality of Limasawa, Southern Leyte in conjunction with the 493rd commemoration of the first mass in the Philippines. For the Luzon leg, technical assessments of the heritage structures and sites were conducted in the provinces of Albay, Sorsogon and Masbate. Most of these structures were churches and their adjacent belfries, lighthouse heritage houses, Gabaldon schools and government buildings. Other activities conducted were: Walk for Heritage; Culinary Event; Suman sa Ibos-Making and Other Bicolano Delicacies Cooking Demo; Forum on Cultural Heritage; Forum on Historical Research and Launching Ceremonies.

For Mindanao, technical assessment of the heritage structures and sites were conducted in Jimenez, Misamis Occidental, Jasaan, Misamis Oriental, Iligan City and Cagayan de Oro City. The sites and structures visited were a mix of natural heritage sites, government buildings, colonial churches and heritage houses.



**Interventions for the Earthquake-Damaged Heritage Structures in Bohol and Cebu.** In coordination with the National Museum of the Philippines and the National Historical Commission of the Philippines, the NCCA through the Subcommittee on Cultural Heritage responded to the need for immediate rehabilitation and restoration of the damaged heritage structures. Local conservation experts were immediately sent to the sites for assessment of the damage to built heritage. Pre-restoration works which included clearing of debris, retrieval, documentation and labeling of objects were also conducted in cooperation with Church and Local Government Officials. In November 2014, an Experts' Conference was held in Bohol and Cebu which gathered 24 foreign and local experts on heritage conservation to come up with the Plan for restoration of the damaged structures.

- 
4. **Program for Culture and Development.** *This Program aims to bring about sustainable cultural development, strengthen social infrastructure and perk up local economic activities by supporting the development of creative industries.*
- 



**Cultural Policies and Bills.** As the government agency mandated to develop cultural policies, the NCCA worked closely with the Office of the President, Senate and House of Representatives, and various government agencies in the formulation of cultural policies and bills for the development of the sector.

For 2014, the Commission has developed 17 policies on programs and projects and provided substantial inputs to 32 bills on Culture.

Among the notable bills that were endorsed to NCCA for comments and recommendations are:

- **House Bill No. 1074**, titled, “Inclusion of Indigenous Culture Education in the Curricula of School in All Levels in the Country
- **House Bill No. 1446**, titled, “Mandatory Study of Moro History, Culture and Identity in the Curricula of All Levels of Schools in the Country.”
- **House Bill 1876** entitled, “An Act Designating Philippine National Performing Arts Companies, Defining their Roles and functions as such, and appropriating Funds therefore.”
- **House Bill No. 4218** OPM Development Act of 2014
- **Senate Bill No. 2313** Filmmakers and Actors Incentives Act
- **Senate Bill No. 2307** Anti-Flicker Piracy Act



- **Senate Bill No. 669, "An Act Safeguarding the Traditional Property Rights of Indigenous Peoples"**



**Speakers and Resource Persons Bureau Program.** A total of 128 workshops, awareness seminars, and project proposal writing writeshops were conducted all over the country under this Program in partnership with various local governments, cultural communities and private institutions.



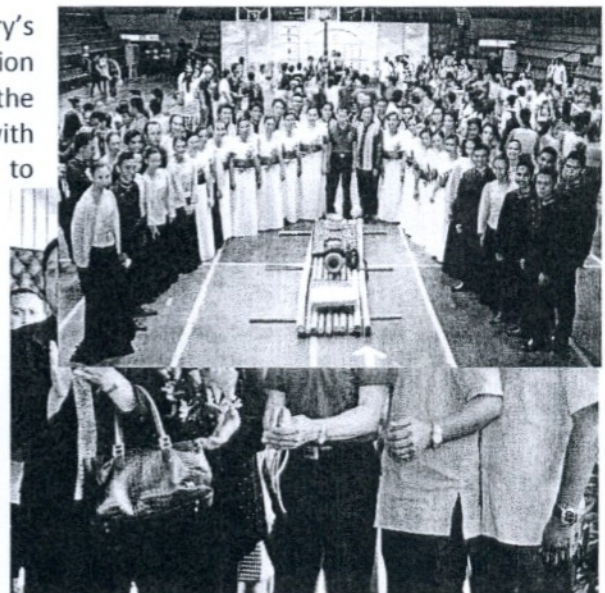
**Partnerships with Public and Private Sectors.** The NCCA continued to build partnerships in the pursuit of its thrusts and programs. For 2014, the Commission collaborated with the following sectors for various projects:

- **National Archives of the Philippines (NAP).** A Memorandum Of Agreement between the NCCA and NAP was signed which transferred the ownership of Cuerpo de Vigilancia de Manila (originally known as the Katipunan and Rizal documents) from NCCA to NAP. It consists of 19th century official Spanish documents from 1886 to 1898.

- 
- 5. Program for Artistic Excellence and Creativity.** *This Program aims to encourage artistic excellence and creativity by identifying promising talents and providing opportunities for them to realize their full creative potentials and be recognized locally and internationally for their exceptional achievements in their chosen fields of art.*
- 



**Philippine Arts Festival.** In celebration of the country's arts and culture, the NCCA through its Subcommission on the Arts (SCA) continues to spearhead the celebration of the Philippine Arts Festival (PAF), with this year's theme "Art on the Edge". According to NCCA Chairman Felipe M. de Leon, Jr., the theme means "art that achieves a breakthrough in materials, forms, technique and/or style; one that advances art as contemporary medium of expression."



One might say that it is totally "new art", PAF aimed to be a venue for artists to showcase artistic creation and also harness the healing power of art for people who are on the edge or in crisis. The 1st day of the festival opened with a "Diana", followed by a Zumba-cerise and clean-up drive along Roxas City. Workshops were also held in the field of music, theatre, architecture, dance, film, and literature. There was also a 2-day workshop on Arts for Healing to cater to the victims of Super Typhoon Yolanda. There was also a motorcade called "Parada sa mga Palirong" from Capiz Provincial Capitol to Villareal Stadium where an Arts Fair and Mural Painting activity were held. A dance-drama was also held to depict the experiences of the victims of Typhoon Yolanda and the 6.2 magnitude earthquake which hit Bohol and other Visayas provinces and how art can heal. The program ended in Cuartero, Capiz which showcased the traditional dance called "saot sa pisi", offered to their Patron Saint, San Antonio de Padua. On the second day, winners in "Parasa sang mga Palirong" were announced. It was also the 2nd day of Arts for Healing Workshop. Tourism Plus Arts: A National Conference was also held. Various PAF activities were implemented on the succeeding days. Shirley Halili-Cruz, head of the National Committee on Dance, spearheaded "Fiesta Taliambong: Philippine Arts Festival 2014 Opening", held at the Capiz Gymnasium. It showcased a dance-drama depicting the



tragic typhoon and earthquake experienced by Visayans, and how Art healed them. A ritual on 7 Arts was also performed where the Art committees participated in. Halili-Cruz; Gerard Lico, head of the National Committee on Architecture and Allied Arts; Riann Hill Soriano, head of the National Committee on Cinema; Lutgardo Labad, head of the National Committee on Dramatic Arts; Dr. Priscilla Macasantos, Head of the National Committee on Literary Arts; Jose Tañedo, Head of the National Committee on Visual Arts; and Felipe M. de Leon, Jr., NCCA Chair and Head of the National Committee on Music. Governor Victor A. Tanco, Vice-Governor Nonoy Contreras, and Visayas Department of Tourism Regional Director Helen J. Catalbas, supported the event. Local performing groups were: Colegio dela Purisima Concepcion, Sarayawan Dance Company, Capiz State University Dance Troupe, Fillamer Christian University Silak Dance Company and Dagway SigmahanonInc, Lahing Batangan Dance Troupe (Batangas), Halili-Dance Company (Quezon City), Sinukwan Kapampangan Performing Arts (Pampanga); and Melengas Dance Ensemble (Zamboanga del Sur); Chorale Groups: Capiz Statue University Chorale, Filamer Christian University, Colegio dela Purisima Concepcion Chorale at University of San Agustin Troubadors. There were also members of the Cultural Communities who shared their talents, like members of the Sulod Bukidnon communities from Tapaz, Capiz who performed the *binanog* traditional dance and Gawad Manlilikha ng Bayan awardee Federico Caballero, from Calinog, Iloilo who performed epic chants of the Sulod Bukidnon.



- **Ani ng Dangal (Harvest of Honors)** is NCCA's annual event which aims to recognize and give honor to artists who have earned international awards and accolades from various fields of arts and also to highlight the artistic brilliance of the Filipinos. This event is part of the Philippine Arts Festival. Fifty seven (57) artists were awarded at the Newport Performing Arts Theater, Resorts World Manila, on February 2, 2014. An exhibit was also mounted where some trophies, plaques, medals, photos or clippings of the awardees were displayed. The honorees were headed by Nora Aunor, dubbed as Philippine Cinema Super Star, who won best actress for her role in *Thy Womb*.



**NCCA Gallery.** At the heart of its base of operations in Intramuros, the National Commission for Culture and Arts (NCCA) further fulfills its service to the Filipino Visual Arts community by opening the exhibition space at the lobby of the NCCA Building in response to the current demands of a vastly burgeoning contemporary art scene in the Philippines. It was a joint initiative by the National Committees on Visual Arts (NCVA) and Art Galleries (NCAG) to help young artists get their much-needed exposure without hampering their zest to explore new tendencies on the edge of current art making. The gallery is outfitted to accommodate video works and movable panels for installation pieces.

For 2014, the following exhibits were mounted which included lecture series and artist talks:

- Tinubuang Lupa (Alwin Reamillo), January
- Ani ng Dangal, February
- Ngiti, March
- Visita Iglesia (Artist's Perspective), April



- Beautiful China (Chines Embassy), April
- Kristo Manila 2014, May
- School of Living Traditions (SCCTA), June
- Impostor in Poster (Farley Del Rosario), June
- Adaption of a Strange Case (UP Group Show), July
- Salpung, August
- School of Living Traditions (SCCTA), August
- Dusted (Group Show), September
- Putting Them All Together (Jess Evangelista), September
- Dayaw 2014 (SLT and GAMABA), October
- Portraits of Glory and Decay (Pando Manipon), November
- Beyond Borders and out of the Box: Endangered Visions, November
- Brass Act (Michael Cacnio at 45), December
- Pinaeba (UE Buklod Sining), December



**NCCA Public Affairs and Information Office (PAIO)** has been active in the information dissemination of NCCA's programs and projects. For 2014, NCCA released *4 issues of Agung with 40,000 pieces and 1 issue of Balangay with 8,000 pieces* distributed across the country through schools, and other networks; also issued *41 press releases* and conducted *22 press conferences and media fora on Culture and Arts*.




---

## Statistical Tables and Graphs

---